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## Universal Announces New Name for its Ground Support Division *UVglobal Network now becomes 'Universal Aviation'*

**Atlanta** (Sept. 26, 2007) – Universal Aviation<sup>sm</sup> is now the new name of the ground support division for Universal Weather and Aviation, Inc. This name replaces the UVglobal Network<sup>®</sup> brand, Universal's network of independent ground handling service providers.

Universal<sup>®</sup> began offering ground handling services in the early 70s in locations such as France, Spain and Mexico, in an effort to provide a level of consistency and quality service to operators traveling worldwide.

Since that time, Universal's ground support division has expanded to more than 60 locations in 51 countries, strategically located to cover the globe in key locations where stopovers and quick turns are common. Universal<sup>®</sup> officially branded its worldwide ground support division as the UVglobal Network<sup>®</sup> in 2001, offering a broad range of business aviation services through independent members of the only network of its kind.

“The network has also evolved into a world-class ground support provider, known for adherence to strict standards for consistent, professional and personalized services, all designed to eliminate the stresses associated with international travel. These ground support locations have been an important differentiator for Universal<sup>®</sup> and have played a key role in making us the global leader in trip support services. To further enhance and strengthen that brand and to continue to maintain our leadership role, our global ground support division will now become ‘Universal Aviation<sup>sm</sup>,’” announced Adolfo Aragon, Vice President, Universal Aviation<sup>sm</sup>.

Aragon further explained, “Whether clients are engaging our Trip Support Services to coordinate their ground handling needs, or whether they are going direct to any of their locations, they can expect consistent, personalized service regardless of location. Now, with this new brand, Universal Aviation<sup>sm</sup> locations can seamlessly provide access to the broad range of services from Universal Weather and Aviation, Inc., from Trip Support Services to fuel. It further aligns the locations and allows them to operate more efficiently under one brand: Universal<sup>®</sup>.”

There are two designations for Universal Aviation<sup>sm</sup> ground support locations:

- Fully-branded locations
- Certified locations

Fully-branded locations will carry the Universal Aviation<sup>sm</sup> name and logo as the exclusive identifier. Certified locations will receive a “certified ground support” insignia that also displays the Universal Aviation<sup>sm</sup> logo. As such, all locations will be carrying the brand on their signage,

their welcome mats, cones, badges, lanyards, etc. – all will adhere to Universal Aviation’s standards of quality service and operations and will be staffed with trained professionals who pride themselves on their ability to provide quality service to clients.

“It’s a natural progression to align our ground support division name and further strengthen it under the Universal Aviation<sup>sm</sup> brand,” said Aragon.

For more information regarding Universal Aviation<sup>sm</sup>, contact one of the Universal Aviation<sup>sm</sup> Regional Directors: Lex den Herder, Asia and Pacific, [ldenherder@univ-wea.com](mailto:ldenherder@univ-wea.com); Jonathan Howells, Europe, Middle East and Africa, [jhowells@univ-wea.com](mailto:jhowells@univ-wea.com); Walter Lindo, Latin America and Caribbean, [wlindo@univ-wea.com](mailto:wlindo@univ-wea.com) or e-mail us at [groundsupportsales@universalaviation.aero](mailto:groundsupportsales@universalaviation.aero).

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*At Universal Weather and Aviation, Inc., our goal is to become a vital extension of our clients’ flight operations teams. Universal<sup>®</sup> offers a wide range of services designed to provide business aviation operators seamless service from start to finish. Universal’s wide range of services includes flight planning, weather briefings, online tools, the UVair<sup>®</sup> Fueling Card, Universal Aviation<sup>sm</sup> worldwide ground support, UVdatalink<sup>®</sup> air-to-ground communication, and more. Universal has been facilitating successful trips for business aviation operators since 1959.*

*To learn more about Universal Weather and Aviation, Inc., e-mail [sales@universalweather.com](mailto:sales@universalweather.com), or call (800) 231-5600 ext. 3300 (N. America Toll-Free) or (713) 944-1622 ext. 3300 (Worldwide).*

*Universal: Success from the word **GO**.*