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### **Universal to Showcase Services, Middle East Presence at MEBA 2007**

**Dubai, United Arab Emirates** (Jan. 19, 2007) – Universal Weather and Aviation, Inc. will showcase its wide array of Trip Support Services along with its growing presence in the Middle East at the Middle East Business Aviation (MEBA) 2007 show in Dubai, United Arab Emirates, Jan. 31-Feb. 1.

This year marks the inaugural year for exhibitions at MEBA, now scheduled to take place every other year at Dubai International Airport, alternating years with the Dubai Air Show. Both MEBA and the Dubai Air Show are organized by Fairs and Exhibitions, an events organization company.

“The Middle East has seen a rapid increase in business aviation usage and infrastructure development in recent years,” said Ralph Vasami, President. “MEBA 2007 provides us an excellent way to exhibit our commitment to delivering a successful trip to Middle East-based operators in the region, regardless of where they travel, through our Middle East expansion efforts and services.”

New Universal<sup>®</sup> Middle East business ventures include:

- The opening of a Middle East Operations Centre (MEOC) in Dubai, which will serve as a regional hub for Trip Support Services; and
- The opening of a UVglobal Network<sup>®</sup> ground services office in Beirut, Lebanon.

This expansion is in addition to the recently opened UVglobal Network<sup>®</sup> ground services office in Dubai, through a relationship with Executive Flight Services (EFS).

“Universal<sup>®</sup> has served Middle East business aviation operators longer than any other flight support service provider,” said Vasami. “Therefore, it is quite fitting that MEBA is the setting for our introduction of enhanced services and new locations to better serve our Middle East clients.”

Universal’s exhibit is C421, located on the conference floor main aisle between the entrance and the doors to the static park. Representatives from Universal<sup>®</sup> will be on hand to discuss the company’s complete line of business aviation services, including flight planning, weather forecasting, the UVair<sup>®</sup> Fueling Card, its worldwide network of independent ground services providers, and more. Universal representatives also will be on hand to discuss the MEOC’s specialized trip support services for Middle East-based operators. In addition, demonstrations of

UVdatalink<sup>®</sup> and Universal's suite of online tools will offer visitors hands-on experience at two different computer workstations.

**Note:** Members of the media are invited to attend a Universal<sup>®</sup> press conference Tuesday Jan 30 at 2 p.m. to learn more about Universal's Middle East expansion, Trip Support Services and the UVglobal Network<sup>®</sup>. The conference will be approximately 20-30 minutes with a 15-minute question and answer session to immediately follow.

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*At Universal Weather and Aviation, Inc., our goal is to become a vital extension of our clients' flight operations teams. Universal<sup>®</sup> offers a wide range of services designed to provide business aviation operators seamless service from start to finish. Universal's wide range of services includes flight planning, weather briefings, online tools, the UVair<sup>®</sup> Fueling Card and the UVglobal Network<sup>®</sup>, UVdatalink<sup>®</sup> air-to-ground communication, and more. Universal has been facilitating successful trips for business aviation operators since 1959.*

*To learn more about Universal Weather and Aviation, Inc., e-mail [sales@universalweather.com](mailto:sales@universalweather.com), or call (800) 231-5600 ext. 3300 (N. America Toll-Free) or (713) 944-1622 ext. 3300 (Worldwide).*

*Universal: Success from the word **GO**.*