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Universal: A 'Vital Extension' at NBAA Schedulers & Dispatchers Conference

Houston, TX – Universal Weather and Aviation, Inc. is supporting the 2006 NBAA Schedulers & Dispatchers Conference as a major exhibitor and marketing partner. Continuing its momentum from the recent NBAA Annual Meeting & Convention, Universal[®] will once more showcase its long-standing expertise alongside new and updated services.

The conference, held in San Antonio from January 24–27, combines useful instruction for business aviation Schedulers and Dispatchers with a trade show and networking opportunities. Universal is a major annual sponsor and participant with an array of five trade show booths:

- Universal
- FlightPak[®] (Scheduling Software)
- UVair[®] fueling card program
- UVglobal Network[®] (worldwide handling network)
- Air Service Hawaii FBO

"We're thrilled to be a part of S&D and to be in a position to show schedulers and dispatchers how we can help them create a successful trip," said Kevin Tipton, Manager, Corporate Marketing and Communications. "It's also a great opportunity for Universal to learn how we can continue to improve our services to flight operations teams."

The Universal exhibit will offer interactive demonstrations of the company's enhanced online services, as well as information about the company's fuel program (UVair), its international resources (UVglobal Network), and most importantly, face-to-face discussions with Universal specialists from each of its service lines.

Exhibit features include:

- Demonstrations of the full-service Web portal for registered users, providing access to services such as permits, Customs forms, ground handling services, fuel arrangements, and more.
- Dedicated demonstration stations, featuring UVflightplanner.comsm, UVdatalink[®], the UVair Fueling Card, FlightPak and more.

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- A complimentary copy of the 2006 UVTripPlannersm – a single, portable source for airport information (civil, joint and military) worldwide, as well as Fixed Base Operators (FBOs) and ground handlers serving those airports.

Universal will also continue to showcase its new brand strategy, designed to increase awareness of its comprehensive trip planning and business aviation services. The campaign serves as a means to communicate what Universal does best, Tipton said.

"We want our clients and potential clients to know how important their needs are," he said. "Our goal is to demonstrate that not only does Universal facilitate their trips from start to finish, but that their feedback is important as we continue to deliver 'success from the word GO.'"

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At Universal Weather and Aviation, Inc., our goal is to become a vital extension of our clients' flight operations teams. Universal[®] offers a wide range of services designed to provide business aviation operators seamless service from start to finish. Universal's wide range of services includes flight planning, weather briefings, online tools, the UVair[®] Fueling Card, the UVglobal Network[®], UVdatalink[®] air-to-ground communication, and more. Universal has been facilitating successful trips for business aviation operators since 1959.

To learn more about Universal Weather and Aviation, Inc., e-mail sales@universalweather.com, or call (800) 231-5600 ext. 3300 (N. America Toll Free) or (713) 944-1622 ext. 3300 (Worldwide Direct).

Universal: Success from the word GO.