

UVGLOBAL NETWORK BECOMES 'UNIVERSAL AVIATION'

Universal® began offering ground handling services in the early 70s in locations such as France, Spain and Mexico, in an effort to provide a level of consistency and quality service to operators traveling worldwide. Since that time, Universal's ground support division has expanded to more than 60 locations in 51 countries, strategically located to cover the globe in key locations where stopovers and quick turns are common.

Universal® officially branded its worldwide ground support division as the UVglobal Network & in 2001, offering a broad range of business aviation services through independent members of the only network of its kind. There are two designations for Universal Aviation(sm) ground support locations: Fully-branded locations and Certified locations. Fully-branded locations will carry the Universal Aviation(sm) name and logo as the exclusive identifier. Certified locations will receive a "certified ground support" insignia that also displays the Universal Aviation (sm) logo.

As such, all locations will be carrying the brand on their signage, their welcome mats, cones, badges, lanyards, etc. – all will adhere to Universal Aviation's standards of quality service and operations and will be staffed with trained professionals who pride themselves on their ability to provide quality service to clients. "It's a natural progression to align our ground support division name and further strengthen it under the Universal Aviation(sm) brand," announced Adolfo Aragon, Vice President, Universal Aviation(sm).